

Protecting our and your rights; read - cease and desist notice to NATRULO LLC

**CEASE AND DESIST LEGAL NOTICE**

March 30, 2021      **Sent Via US Certified Mail**

NATRULO LLC  
39 GLENBROOK RD  
MONEY, NEW YORK 10952  
Company Number 5672436; Status Active; Jurisdiction: New York  
Incorporation Date; 16 December 2019  
Company Type; DOMESTIC LIMITED LIABILITY COMPANY

CC: Amazon Legal, address  
Google Legal, address

**Subject:** Violation of trademark rights as well as false, deceptive and fraudulent product claims

**CEASE AND DESIST NOTICE FOR TRADEMARK INFRINGEMENT**

This serves as a cease and desist legal notice to the owners, managers and executives of Natrulo LLC for infringing trademark rights of others.

Owners, managers and executives of Natrulo LLC are to immediately cease and desist from any current and future infringement of trade mark EAR NATURAL federal trademark registration number 5252588.

Any use or combination of the words EAR and NATURAL in any order for any Natrulo product constitutes infringement.

Amazon Legal and Google Legal are requested to immediately delist this company from their search and store fronts, until they have complied with this notice.

We seek damages of \$250,000 for past and continued infringement and hope to resolve the issue amicably without the necessity of filing legal action in federal courts.

**CEASE AND DESIST NOTICE FOR FALSE, MISLEADING AND DECEPTIVE ADVERTISING**

Cease and desist legal notice is to the owners and managers and executives of Natrulo LLC for false, misleading and deceptive advertising to characterize Natrulo products as homeopathy products.

Natrulo products by false and deceptive association with “homeopathy” are engaging in fraudulent conduct in misleading public; Natrulo products have nothing whatsoever to do with homeopathy.

Under the Federal Food, Drug, and Cosmetic Act, homeopathic products are subject to the same requirements related to approval, adulteration and misbranding as other drug products. There are currently no homeopathic products approved by FDA.

Owners, managers and executives are to immediately cease and desist from any current and future false, deceptive and misleading advertisement claiming any association with homeopathy for any of their products. When a complaint is filed with the FDA and FTC, a large fine is expected to be levied against Natrulo LLC owners.

Amazon Legal and Google Legal are requested to immediately delist this company from their search and store fronts, until they have complied with the cease and desist notice

We hope to resolve the issue amicably without the necessity of filing a complaint with the FDA and FTC.

Tara Chand, Esq., President

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